



THE



BUSINESS IDEAS

A corpus of original business ideas based on the itineraries implemented during the mobilities

Athens Hildesheim Istanbul Morlupo Simrishamn

2022



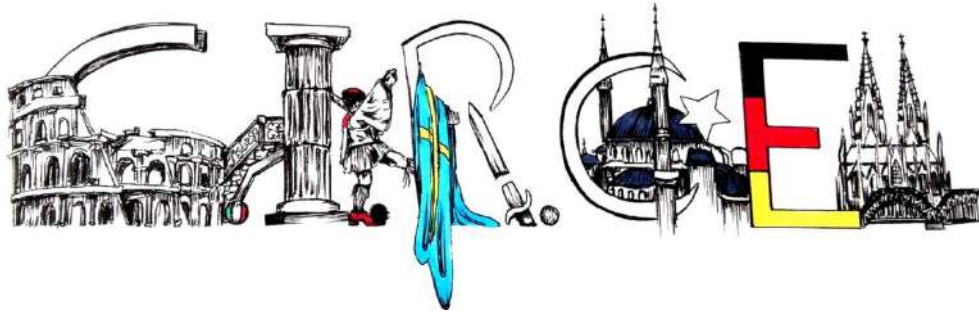


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C.I.R.C.E. Business ideas book

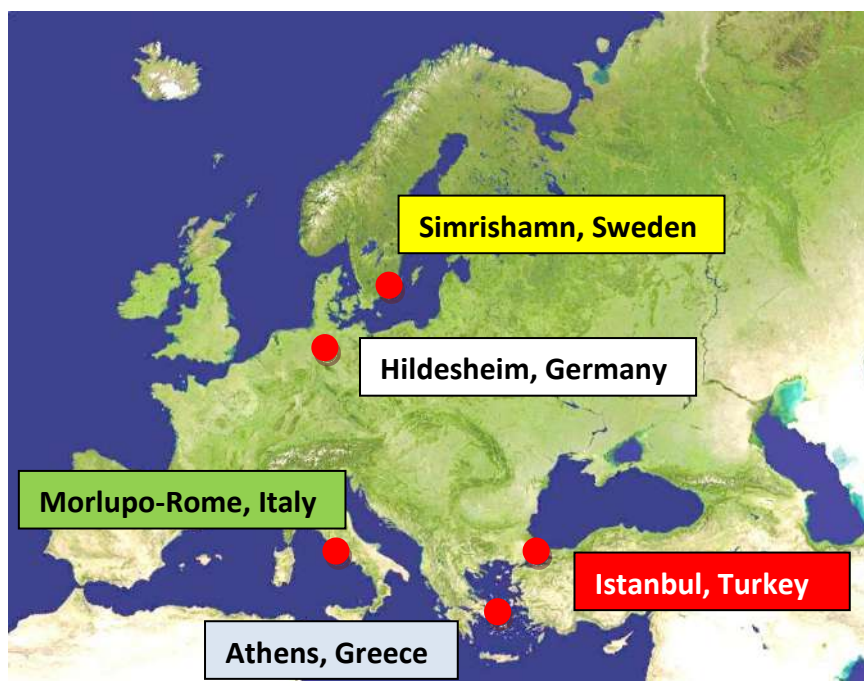


This is a book created by the students of 5 secondary education schools of 5 different European cities, which are Hildesheim (Germany), Simrishamn (Sweden), Athens (Greece), Istanbul (Turkey), Morlupo (Italy), as part of the C.I.R.C.E. Erasmus+ programme (2019-1-IT02-KA229-062148).

It contains the business ideas generated by the students, based on the cultural itineraries, one for each of the 5 cities, that they implemented during the 5 mobilities that took place in the C.I.R.C.E. Erasmus+ programme. The business ideas are original and are talking in account the unique characteristics of each city and its cultural heritage.

The aim of the business book is not only to promote the cultural heritage of the 5 cities but also to promote economic growth and employment with respect to the environment, the cultural identity and the common European values that unite European people.

In this Erasmus+ programme more than 100 students and 20 teachers from 5 European schools were the beneficiaries. Through team work and innovative educational activities they strengthened their European identity and common cultural heritage and they produced concrete educational results like the C.I.R.C.E. business book you are holding.



Walking in the footsteps of the Saxons



Hildesheim



C.I.R.C.E. Hildesheim – Business idea

“The Age of the Saxons” video Game



C.I.R.C.E. Hildesheim – Business idea

Our idea is...

To create the first interactive video game based on the life of the Saxons during the Middle Ages.

The story will be based in Lower Saxony, mainly in Hildesheim.



It will be a unique travel back in time, with modern graphics and historical accuracy.



C.I.R.C.E. Hildesheim – Business idea

Key Activities during the development and after the release of the video game

- Marketing,
- Advertisment
- Updating the game now and then
- Exchange ideas with the historians and other experts



C.I.R.C.E. Hildesheim – Business idea

Customer Relationships

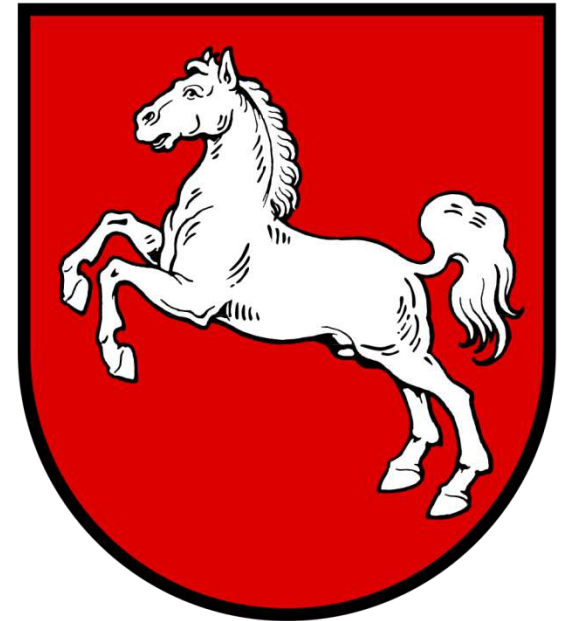
- Multiplayer discounts for friends or YouTubers
- Sponsoring from the state and entrepreneurs
- Making the game fancier
- Listening to customers (hotline?) and sorting out problems/ mistakes in real time



C.I.R.C.E. Hildesheim – Business idea

Revenue Streams

- Production, give an amount of the money to the partners, with the rest make investments
- Present to the city and give us an amount for our action to enhance Hildesheim's profile



C.I.R.C.E. Hildesheim – Business idea



Thank you for watching
the presentation of the
upcoming

“The Age of the Saxons”
video Game!

C.I.R.C.E. Hildesheim – Business idea

Through technology we promote culture

“The Hildesheim app”



C.I.R.C.E. Hildesheim – Business idea

Our idea is...

**to develop an application for
mobile phones/tablets
dedicated to**

- **sightseeing in Hildesheim and**
- **the “must do things” when you
visit the city**



C.I.R.C.E. Hildesheim – Business idea

Key Partners

- **Programmers (IT Experts)**
- **Graphic Designers**
- **Restaurants, Bars**
- **Sponsors**
- **Tourist Information Center, Guides**
- **Mayor, Local Politicians**



C.I.R.C.E. Hildesheim – Business idea

Customer Segments

- **People of every age will need our help, and we hope our work will increase the number of visitors.**
- **The app may also be useful for those tourists that are already in Hildesheim.**



C.I.R.C.E. Hildesheim – Business idea

Value Propositions

The aim is to make Hildesheim's culture famous worldwide

How do we achieve this?

- By Increasing tourism
- By Attracting young customers
- By investing in new technologies
- By making history and traditions of the city known to the world

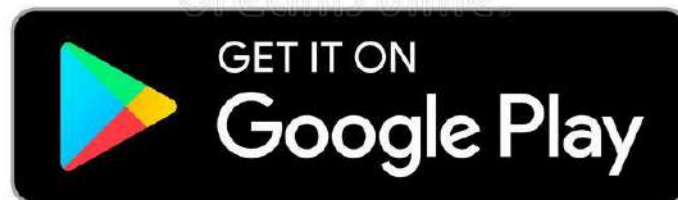


C.I.R.C.E. Hildesheim – Business idea

Revenue Streams

We will make profit from the app downloading and the packages

Restaurants and bars will pay us to advertise for them



C.I.R.C.E. Hildesheim – Business idea

**Thank you for watching our
presentation**



C.I.R.C.E. Hildesheim – Business idea

The Saxons movie “Saxones”



C.I.R.C.E. Hildesheim – Business idea

Our idea is to create the first movie based on the life of the Saxons.

- We came up with the idea after we visited the Saxones exhibition at the Brunswig museum.
- The movie will be as historically accurate as it gets and all the setting will be exclusively in Lower Saxony.
- The original movie language will be in German, but it will be translated to all the European languages.



C.I.R.C.E. Hildesheim – Business idea

Key Partners

- Film Crew
- Netflix
- German Ministry of Culture
- European Union



C.I.R.C.E. Hildesheim – Business idea

Value Propositions

- Cost reduction with non-professional young actors
- Accessible all the time



C.I.R.C.E. Hildesheim – Business idea

Cost Structure

- Paying the actors and the film crew
- Expenses for the activities of the actors
- Technical equipment
- Transportation
- Accommodation and food



C.I.R.C.E. Hildesheim – Business idea

Customer Segments

- Young people all over Europe
- Elder people



C.I.R.C.E. Hildesheim – Business idea



Thank you for watching the presentation for the much anticipated movie

“Saxones”



C.I.R.C.E. Hildesheim – Business idea

“Festival of Roses“



C.I.R.C.E. Hildesheim – Business idea



Our idea is...

**The establish an annual
“Festival of Roses“ in
Hildesheim**

**so that we can celebrate
the tradition of the Rose of
Hildesheim.**

C.I.R.C.E. Hildesheim – Business idea

The “Festival of Roses“ will be a unique experience that will take the visitors back through a “rollercoaster” of multiple activities

Key Activities

face painting

labyrinth

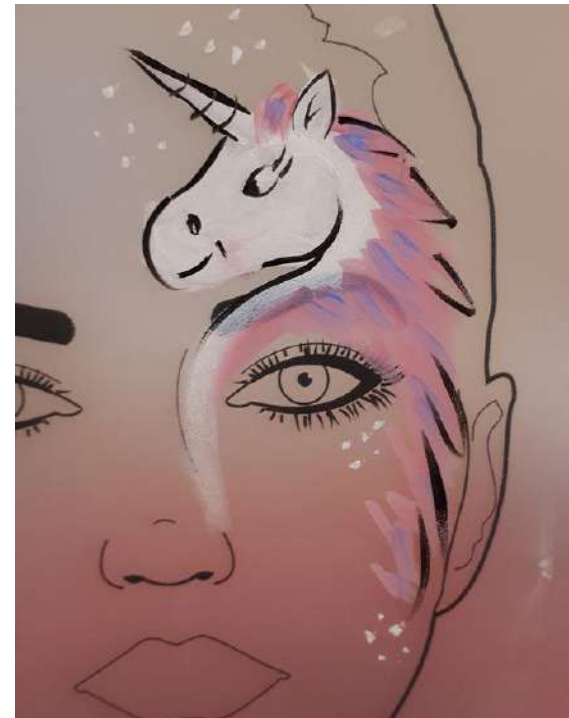
artists

ball pool

food trucks

learning how to grow roses (workshops)

lottery



C.I.R.C.E. Hildesheim – Business idea

Value Propositions

- Legend of the rose bush
- Concert
- Labyrinth
- Rollercoaster
- Rose garden
- Traditional food
- Fireworks
- Party



C.I.R.C.E. Hildesheim – Business idea

Key Partners

- Hotels
- Florists
- Caterers
- Security
- Tourist information center
- Bus company
- City hall



C.I.R.C.E. Hildesheim – Business idea

Customer Segments

- All ages
- Rose garden for older visitors
- Rollercoaster and other attractions for children
- Concert for everyone



C.I.R.C.E. Hildesheim – Business idea



**Thank you for watching
our presentation for the**

“Festival of Roses“

C.I.R.C.E. Hildesheim – Business idea

“The Medieval Tour of Hildesheim’s Churches”



C.I.R.C.E. Hildesheim – Business idea

Our business idea is...

**A themed tourist activity regarding
“The Medieval Tour of Hildesheim’s Churches”**



C.I.R.C.E. Hildesheim – Business idea

Key Activities

- Guided “church tour”
- Horse carriage ride



C.I.R.C.E. Hildesheim – Business idea

Value Propositions



show Hildesheim with a medieval guided tour (mainly based on its medieval churches):

- **St. Mary's Cathedral** (Hildesheim Cathedral), with its ancient bronze doors (Bernward Doors) (c. 1015) and other treasures.
- **St. Michael's Church** (UNESCO World Heritage Site).
- **The St. Andreas**, a 12th-century Gothic church with the highest church steeple (114.5 m) in Lower Saxony.
- **The Kreuzkirche** (Church of the Holy Cross).
- The **Basilica Minor of St. Godehard** (St. Gotthard's Church).
- The church **St. Lamberti**.

C.I.R.C.E. Hildesheim – Business idea

Key Partners

- State
- Medieval festival company
- Horse rental



C.I.R.C.E. Hildesheim – Business idea

Thank you for watching our presentation for

“The Medieval Tour of Hildesheim’s Churches”



Walking in the footsteps of the Norse



Simrishamn



Taking Simrishamn into the future



Foodtruck

Truck of Europe

The truck of Europe is a food truck with multicultural foods from all around the world.

A very economic choice in the summertime here in Skåne.



Product idea

A food truck.

Our idea is a european food truck that are open during the summer times here in Österlen.

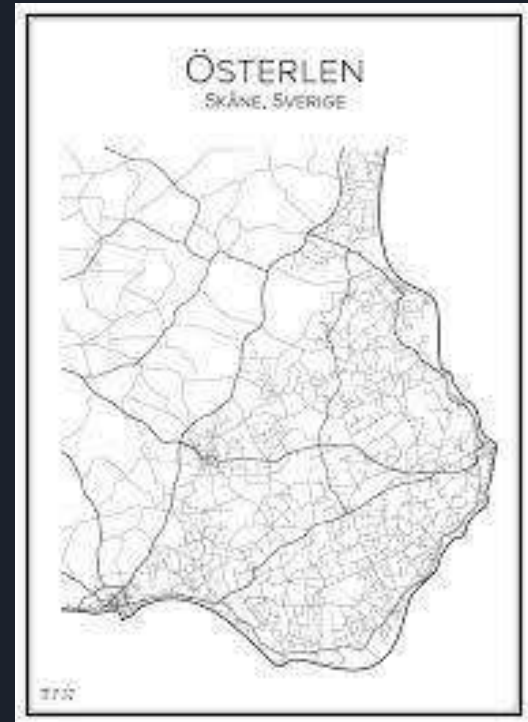
The food truck



Moveable/Social media

Will be on the road.

Use social media to promote and the opening times.



Food and Drinks

- Swedish food
- Italian food
- German food
- Greek food
- Turkish food



- water, sodas, wine and bears.



Target Audience

Tourists from around the world

Only open in the summer when there's a lot of tourists

It will sometimes be around in bigger cities and we will have ads up on the side of the road to get more people to Simrishamn and make the truck more well known



What do we offer our customers?

We offer you vegetarian and vegan options. We also inform you about allergies.

Our customers can eat their food in our little seating area or just take it to go.



prices and menus

The menu must be available in some of the European languages and the price must be in their currency.

The price of every dish should cost about 100 Swedish crowns.



Our Business Idea:



*Simrishamn
Underwater*

Customer needs:

A modern, luxurious hotel that combines the needs of a modern family with Simrishamn's traditions and the beautiful scenery in new and exciting ways.



Target audience

- Tourists of all kinds
 - Water-sports fans
 - Families
- Sea-life enthusiasts

Hotel Layout:

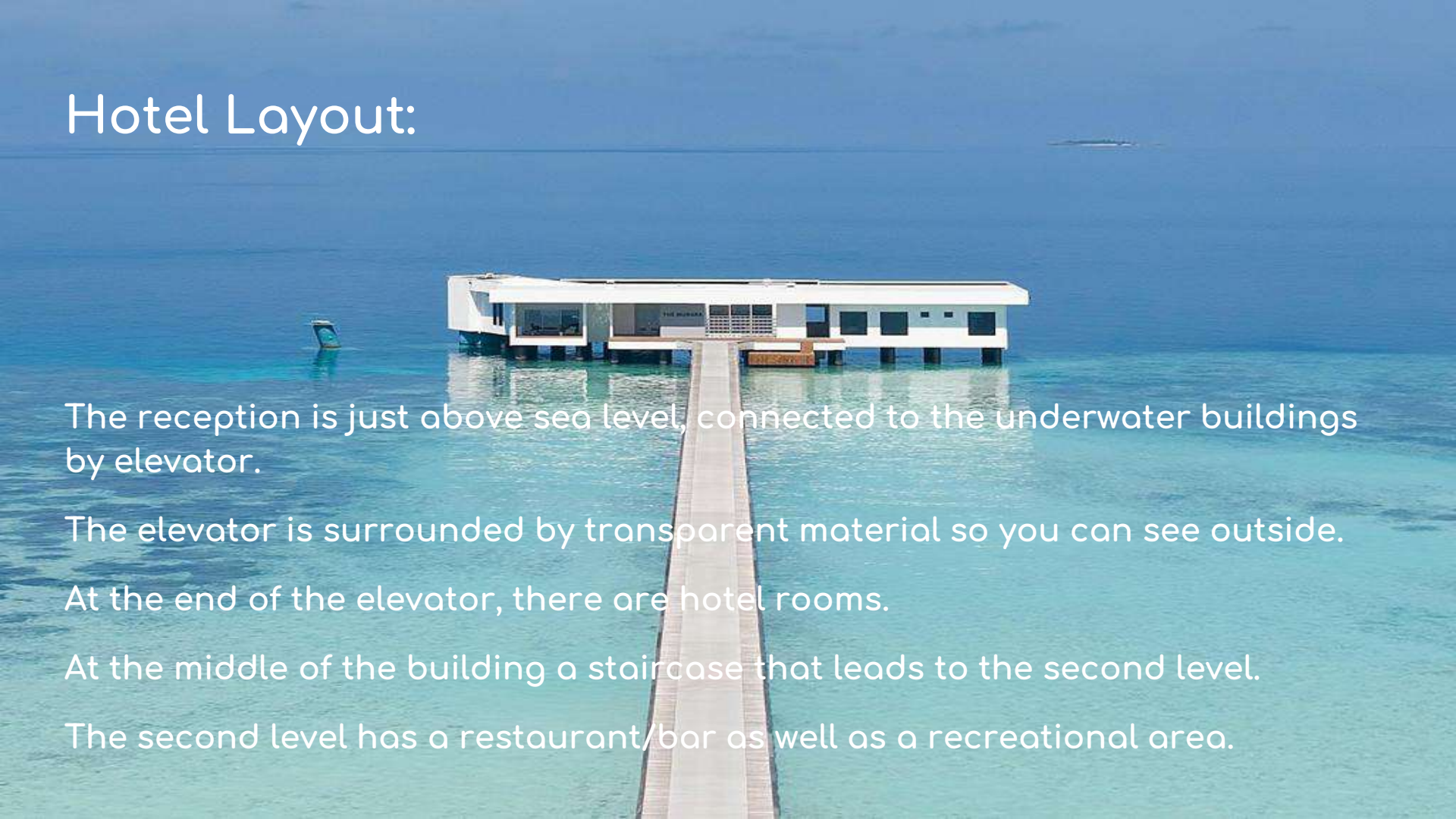
The reception is just above sea level, connected to the underwater buildings by elevator.

The elevator is surrounded by transparent material so you can see outside.

At the end of the elevator, there are hotel rooms.

At the middle of the building a staircase that leads to the second level.

The second level has a restaurant/bar as well as a recreational area.



Restaurant/Bar:

A beautiful transparent room.

The menu consists of local delicacies as well as the usual tourist dishes.

The bar serves all sorts of beverages both alcoholic (for people of drinking age) and non alcoholic.



Decoration

The decor consists of old/traditional naval equipment like compasses or steering wheels, a smaller scale replica of traditional Swedish fishing boats as well as the Simrishamn coat of arms



Recreation Area:

Free of charge recreational area for customers of the hotel.

Includes: Board games and video games for younger people as well as pool table, table tennis and a football table for older people

Smoking area for adults

You can also rent scuba-diving equipment or get scuba-diving lessons from trained staff.



Rooms

The standard room consists of a bed (normal or king size), a toilet, a smaller dining area and a relaxation area with a couch and a TV.

Next to the bed is a phone, so you can call reception.

The back wall of the room is made of transparent fiberglass with PDLC technology so you can look outside at the sea while staying in the room while also having the option to fog the glass so that it's not see through anymore.



Strengths & Weaknesses

Strengths:

Unique experience

Inclusive for everyone

Shows off the potential of the region

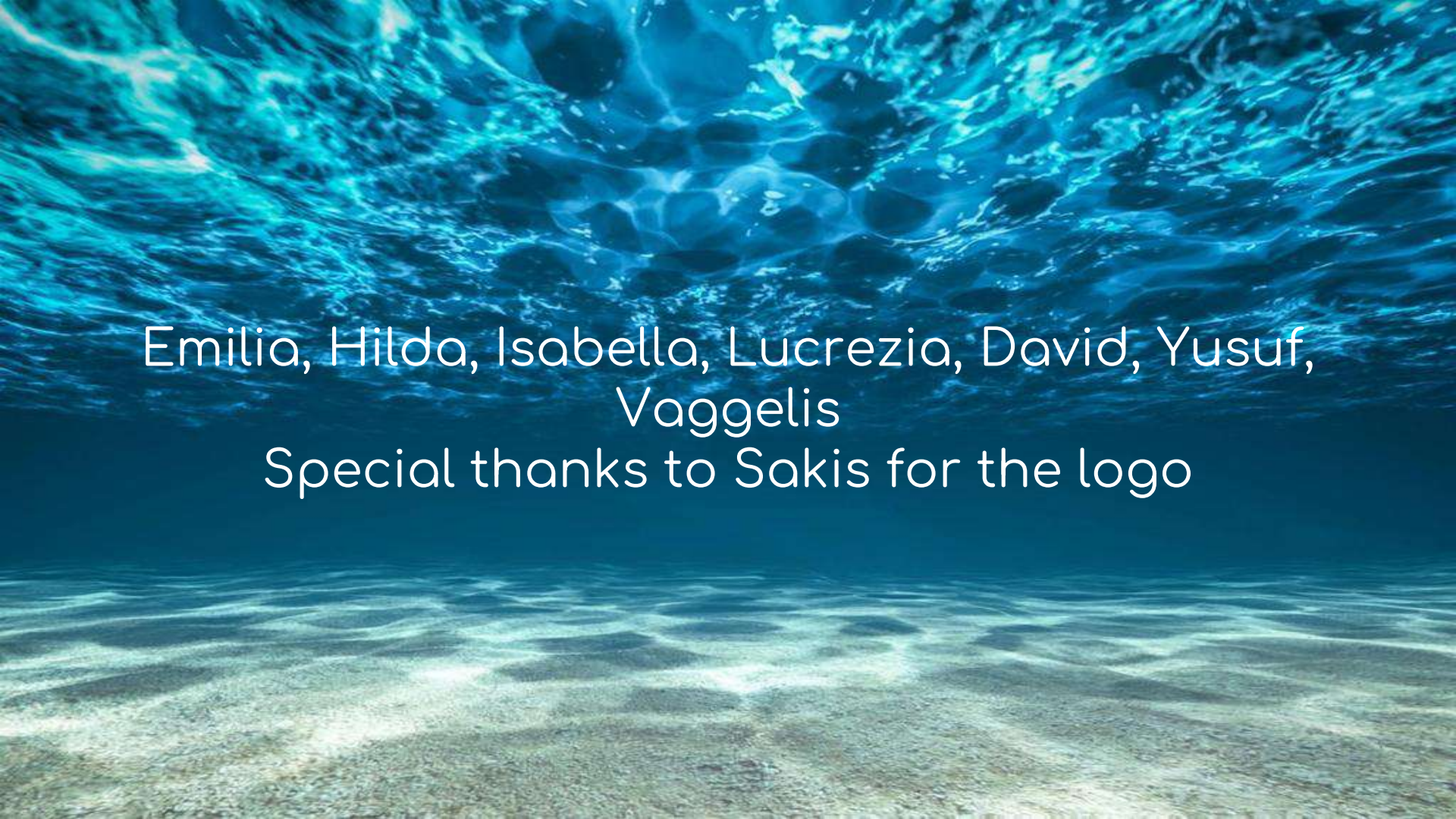
Can be an important boost for the regions tourism bringing more and more businesses to Skåne

Weaknesses:

Difficult/Expensive to build

Expensive to stay at

Hard to market to people of lower income ranges



Emilia, Hilda, Isabella, Lucrezia, David, Yusuf,
Vaggelis
Special thanks to Sakis for the logo



Wine, nature and

Simrishamn - the sweet wine capital of the north



The Wineruns is an organisation focused on making Simrishamn the wine capital of the north. We want to provide you with the top quality wine, nature and history experience.

Experiences includes



- Bus tours to famous places around the town with a guide to explain the historical sights and buildings.
- Enjoying the picturesque scenery.
- Walk through the vineyards and observe the process of wine making.
- Tasting the wine with dishes like fish and other meat, cheese and vegetarian/vegan options
- In the night, make the atmosphere with lanterns and candles in the restaurant glasshouse(dome) while watching the sea.

An aerial view of a bustling Christmas market in a European town square at night. The square is filled with numerous wooden stalls with red roofs, many of which are illuminated with warm white lights. People are seen walking through the market. In the background, there are several multi-story buildings with traditional European architecture, including half-timbered houses. A large, brightly lit Christmas tree stands on the right side of the square. The sky is dark blue, indicating twilight.

Seasonal markets

Efe, Simon, Sofia, Inez, Dafni, Klara, Annie

A night scene of a carousel in front of a half-timbered building. The carousel is illuminated with warm lights and features a sign that reads "CHARDON". The building has many windows and a decorative horse sculpture on the roof. The scene is festive and colorful.

Our business idea

Creating markets to bring everyone together

A large, diverse crowd of people is shown from a slightly elevated perspective, filling the frame. The crowd is composed of individuals of various ages, ethnicities, and styles of dress. Some people are wearing costumes or accessories, such as a pink pig mask, a crown, a cowboy hat, and a bright red wig. The background shows a clear sky and some structures, suggesting an outdoor festival or market setting. Overlaid on the image are several text labels in white boxes with black text, identifying the target audience and characteristics of the crowd.

Target audience

Young people

- Population

Future of the town

People that like markets from all over the world

- International

How we will do it

Planning

- Everything in every town, food, drinks and music. Local food.
- One special thing for every town (gävla bocken but different animals in every market for photos)
- Free buss rides to the towns

Bars for adults

Amusement parks

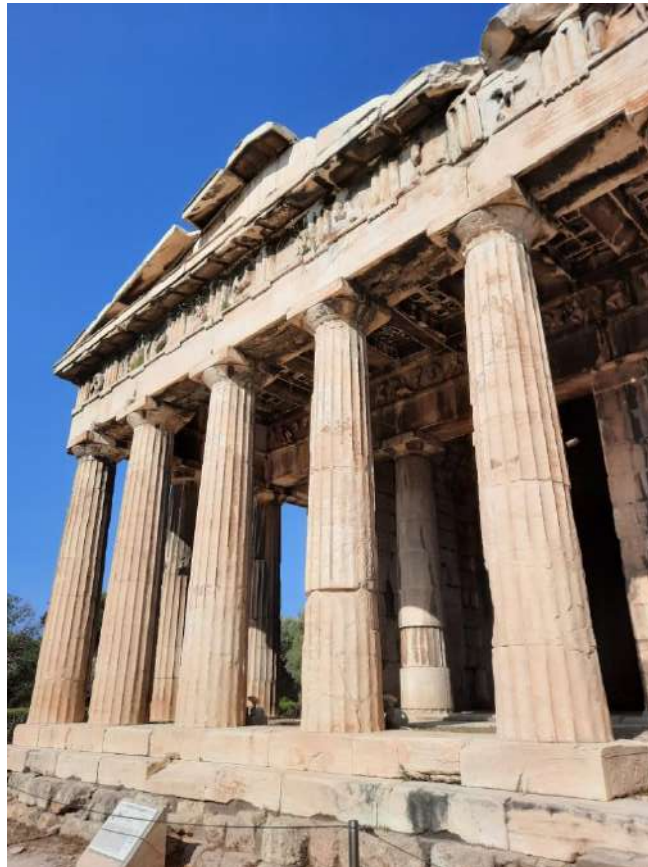


International

Put simrishamn and other towns on the map internationally:

- Swedish food & drinks
- Invite international cooks and bakers for people to try new products
- International live bands

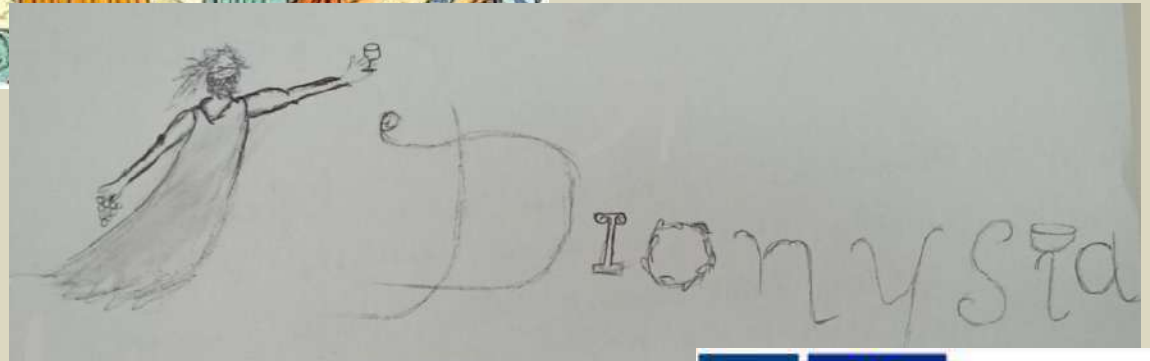
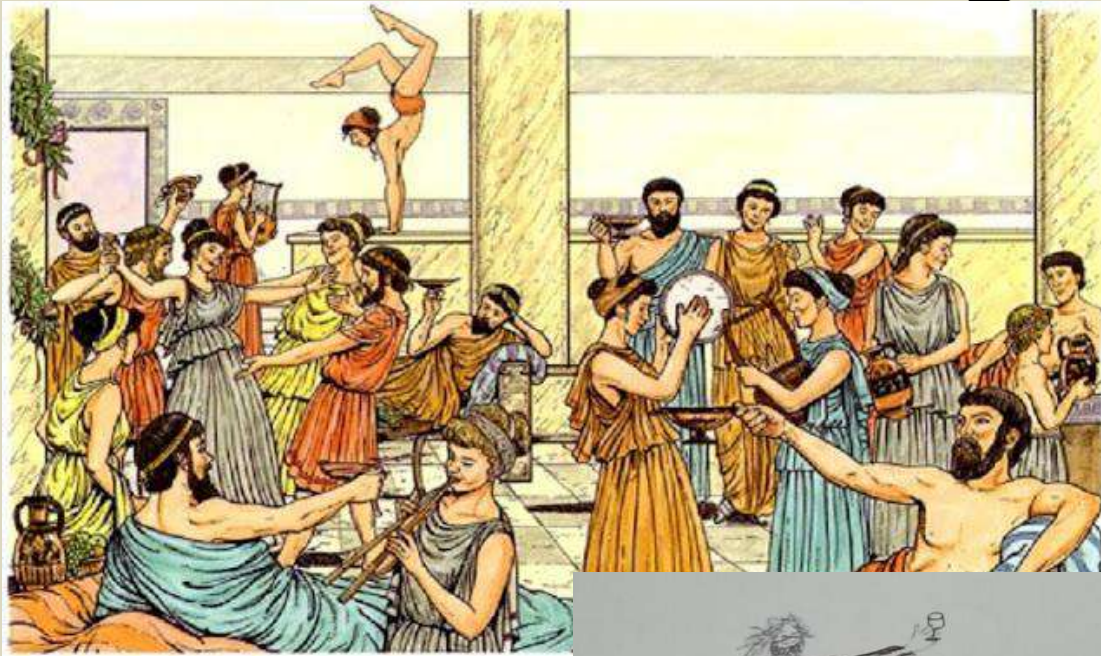
Walking in the footsteps of the Ancient Greeks



Athens

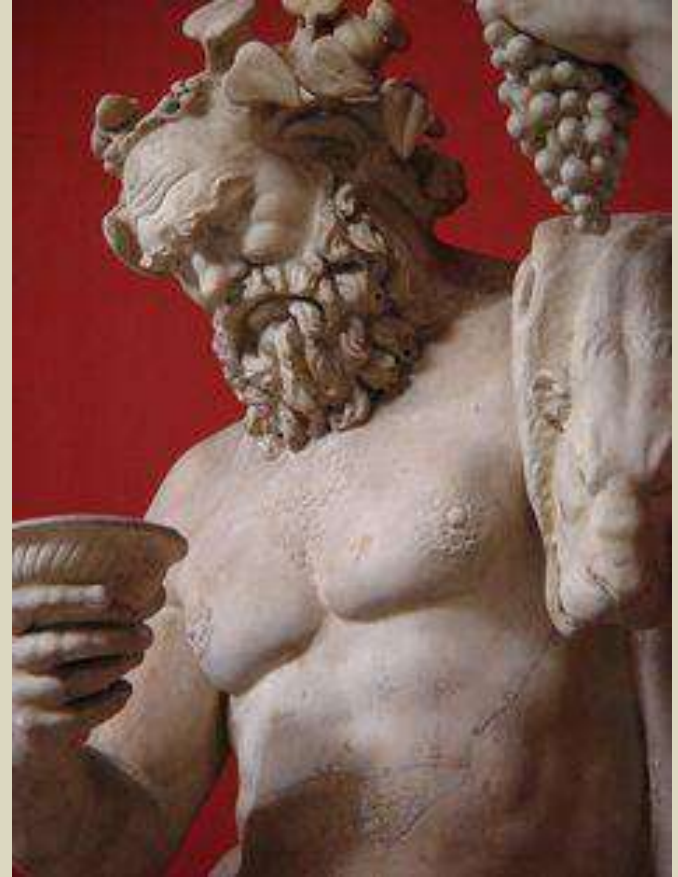


Dionysia



Who are we?

Dionysia is a restaurant that offers modernized, traditional Ancient Greek cuisine, located inside of a temple-like building with kionas on the outside. The restaurant's name comes from the ancient Athenian festival in honor of Dionysus, the god of festivity and winemaking.



What do we offer?

Some worthy treasures you can enjoy
from us are

- Meals and drinks served on traditional terracotta plates and pots



- Live lira-flute music by the Greek god Apollo

- Food served by waiters dressed like ancient Greeks

- Menu includes:

Ambrosia – Wine

Moussaka

Pasticcio

Greek Salad

Gyros – Kebab

Seafood



Alongside with a variety of fruits and sweets:

Grapes, Figs, Honey, Greek Yogurt, Siropiasta

- Mastiha – Ouzo shots on the house!



Erasmus+

Why should you visit us?



We introduce the Ancient Greek customs and general Greek culture to the tourists by giving them a real life experience of Αρχαία Ελλάδα, uniting the modern and ancient times in order to preserve our heritage



Erasmus+

Where and when will you find us?



We will be waiting for you at Monastiraki Square, right across the train station.

Opening this summer in June and always looking forward for your visit.



Erasmus+



Grazie!

Thank you!

Ευχαριστούμε!

Teşekkür ederiz!



Erasmus+

**C.I.R.C.E. Athens
2021:**

***Business idea based
on the itinerary in
Athens***

UNIVERSAL ANCIENT GREEK FESTIVAL



OUR BUSINESS IDEA:

An one week festival, during the summer, inspired by classical Greek culture.

It will be a limited time special event called “Universal Ancient Greek Festival” or “UAGF”

to attract both international tourists and locals
and promote Greek culture and history.

The festival takes inspiration from the Panathenaic games
and will be hosted
around the important tourist spots of central Athens.



VISION & GOALS:

VISION:

- ◉ To connect the various different European and International cultures.
- ◉ To promote Greek culture and history
- ◉ To provide accessible and cheap entertainment for the attendees

GOALS:

- ◉ To promote tourism in Athens
- ◉ To promote various brands and products
- ◉ To boost Greek industries



AN OVERVIEW OF THE FESTIVAL:

The festival will include:

- ◉ Theme park
- ◉ Theater performances inspired by Ancient Greek plays
- ◉ Sport events (e.g. a marathon around the city center)
- ◉ Treasure hunt around the city
- ◉ Various concerts
- ◉ Organized tours around the city
- ◉ And a recreation of the procession around the Acropolis





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OUR FUNDING:

The festival will be funded by:

- ◉ The government
- ◉ Different companies (sponsorships)
- ◉ Tourists
- ◉ Ticket sales



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STRENGTHS:

- ◉ Limited time event
- ◉ Easy to find investors
- ◉ Easily accessible
- ◉ Pre-existing infrastructure
- ◉ Will attract both tourists and locals
- ◉ Promotes Greek culture and history



WEAKNESSES:

- ◉ Requires a lot of funding
- ◉ Organizational issues
- ◉ Limited time only
- ◉ Limited space

THREATS:

- ◉ Safety concerns
- ◉ Uncertain & unstable funding
- ◉ Possibility of heat-wave



OPPORTUNITIES:

- ◉ Boost in tourism
- ◉ Utilization of pre-existing infrastructure
- ◉ Summer, good weather
- ◉ Unique idea



OUR TEAM:

Maya Battistelli

Halit Ahmet Aktas

Abdulkerim Buran

Marina Leontiou

Loris Llogkone

Vaggelis Panteroglou

Thank you!



Erasmus+



just like
mamma
used to
make them

- **Who**: We are a group of multicultural entrepreneurs and our dream is to make people feel like home
- **What**: We want to create a restaurant who's menu contains all the traditional greek dishes
- **Why**: We want to introduce the greek culture to foreigners
 - **When**: the grand opening will take place in June and will be seasonal with the food of each season
- **Where**: It is located in the center of Athens closed to the metro station of Syntagma. 5 minutes away from the buss stop.



II. A.

Vision :

- Spread the Greek culture and hospitality

around the



II. B.

Values :

- Everyone is welcomed

II. C.

Objectives :

- To become a branch . to earn money,
& expand internationally



Strengths

our location and our well trained staff

Weakness

we only make Greek dishes

Opportunities

expand our culture to other countries

Threats

we are not the only restaurant that provides Greek dishes

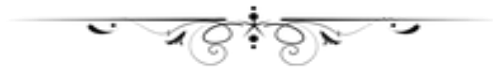


SWOT Analysis for a Local Restaurant	
Strengths	Weaknesses
High service levels	Difficult to access
Good corporate culture	High costs
High quality staff	Tight profit margins
Clear segments targeted effectively	Limited market
Close to the customer	Limited product range
Great customer experience delivered	Difficult to generate sales
High level of customer loyalty	Limited sales area coverage
Clearly differentiated products	Low brand awareness
Great value products	Weak brand equity
Attractive store design/layout	No company app
Customer-centric strategy	Static website
Good local market knowledge	Broad competitive set
Able to charge a price premium	Dynamic competitive landscape
Consumer "love" for the brand	Many emerging new entrants
High ratings on review websites	Many substitute competitive products
Opportunities	Threats
Further develop our sales/service team	Rising fixed costs
Use high quality employees to cross-train other staff	Slower growth due to the inability to raise prices
Attract new customers through special offers	Consumers becoming more price-sensitive
Develop and implement a loyalty program	Losing key/valuable customers
Focus on growing share-of-customer	Key competitors gaining market share
Grow customer loyalty/retention	Poor ratings on review websites
Improve the overall customer experience	Weak competitive positioning
Broaden our product range to target new segments	Competitive pricing pressure
More clearly differentiate our product offering	
Streamline product features to reduce costs	
Broaden our geographic reach	
Build online engagement with our brand	
Utilize key sponsorships to broaden brand awareness	
Develop relationships with local businesses	
Target review websites for positive feedback	
Demand for Greek cuisine growing	

C.I.R.C.E. Athens 2021: Business idea based on the itinerary in Athens



MASA-BUS



Athens taverna open roof tour-bus



Erasmus+

Description of the business idea

- All over the centre of Athens, there will be several bus stations for the specific open-roof bus, which will pick up customers.
- The color of the bus will be white and blue representing the Greek flag and therefore making the experience as Greek related as possible.
- In each stop a canteen will be placed, which will provide the customers with traditional Greek food, desserts and drinks. The beverages are also going to be preserved in mini fridges inside the bus for the customers to consume while the bus is moving.



Erasmus+

Description of the business idea

- The orders are taken through an i-pad that could be placed in each small table on the roof of the bus, so technology is really beneficial for the facilitation of the customers and the staff.
- Qualified staff who speak English and other languages will be hired, in order to make the experience of the foreign tourists more pleasurable.
- Traditional Greek music will be playing while the bus is moving, which will enhance the Greek vibe.
- The route is around the city centre, close to monuments for the tourists to see and admire.



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Greek



Tzatziki



Why is this business idea beneficial?

- our idea combines a big spectrum of Greek life and its pleasures, and it promotes many aspects of the Greek culture, such as traditional gastronomy, historical and artistic heritage.
- It's a fast way to choose where to enjoy Greek dishes, while also touring around the city, so there's no wasting time during the tourists' holidays.

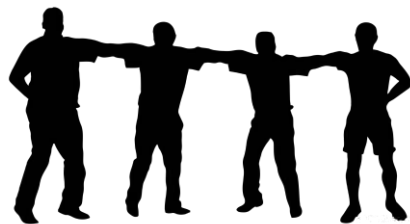
Weaknesses/threats:

- Traffic
- Weather difficulties
- Small delays in the delivery of the food

However
the
advantages
outweigh
the
disadvantages
!!!!!!



Erasmus+



Erasmus+

C.I.R.C.E. Athens 2021: Business idea based on the itinerary in Athens

Χίλιες και μία Γεύσεις

1000+1 flavors

HELLO!

We are the Sophocles group that consists of: Ilias, Natalia, Sara, Dafni, Eirini


We are going to present you our business idea about promoting the ancient Greek cuisine in the modern Greece.



Erasmus+



TAKING THE PAST INTO THE FUTURE



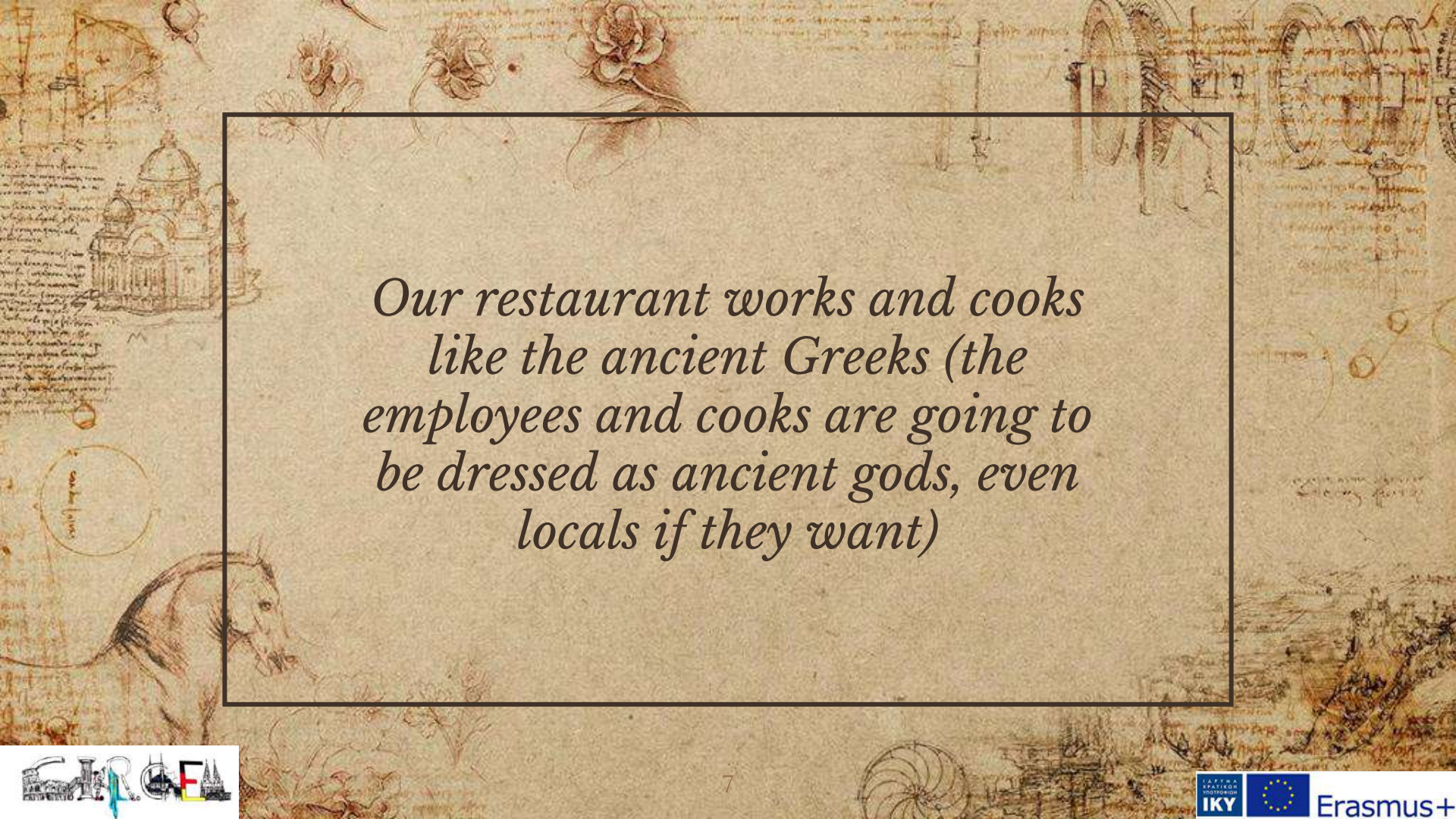
1. WHO



*We're a restaurant for tourists
and locals to enjoy taking them
into a tasteful journey.*



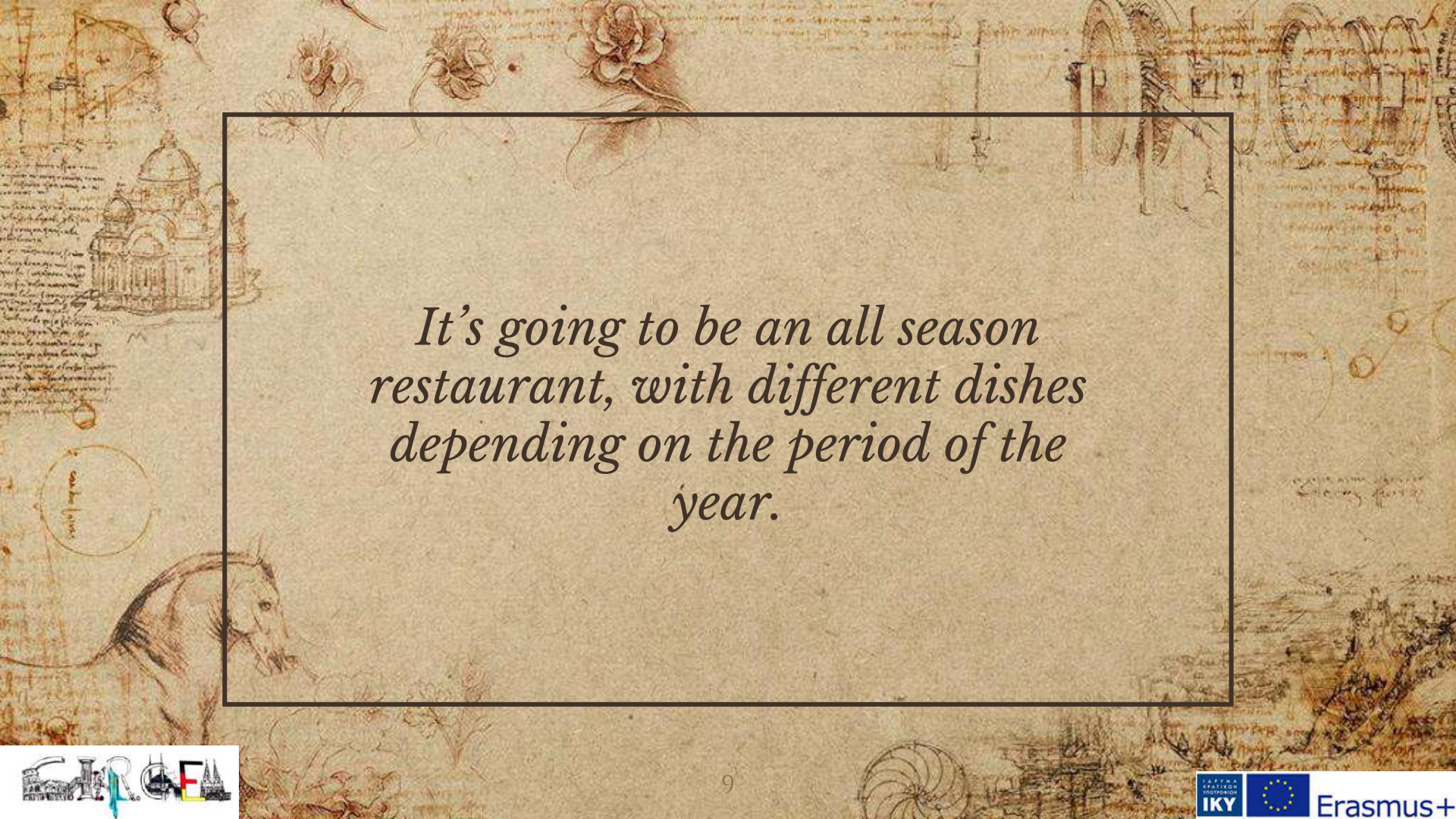
2. WHAT



*Our restaurant works and cooks
like the ancient Greeks (the
employees and cooks are going to
be dressed as ancient gods, even
locals if they want)*



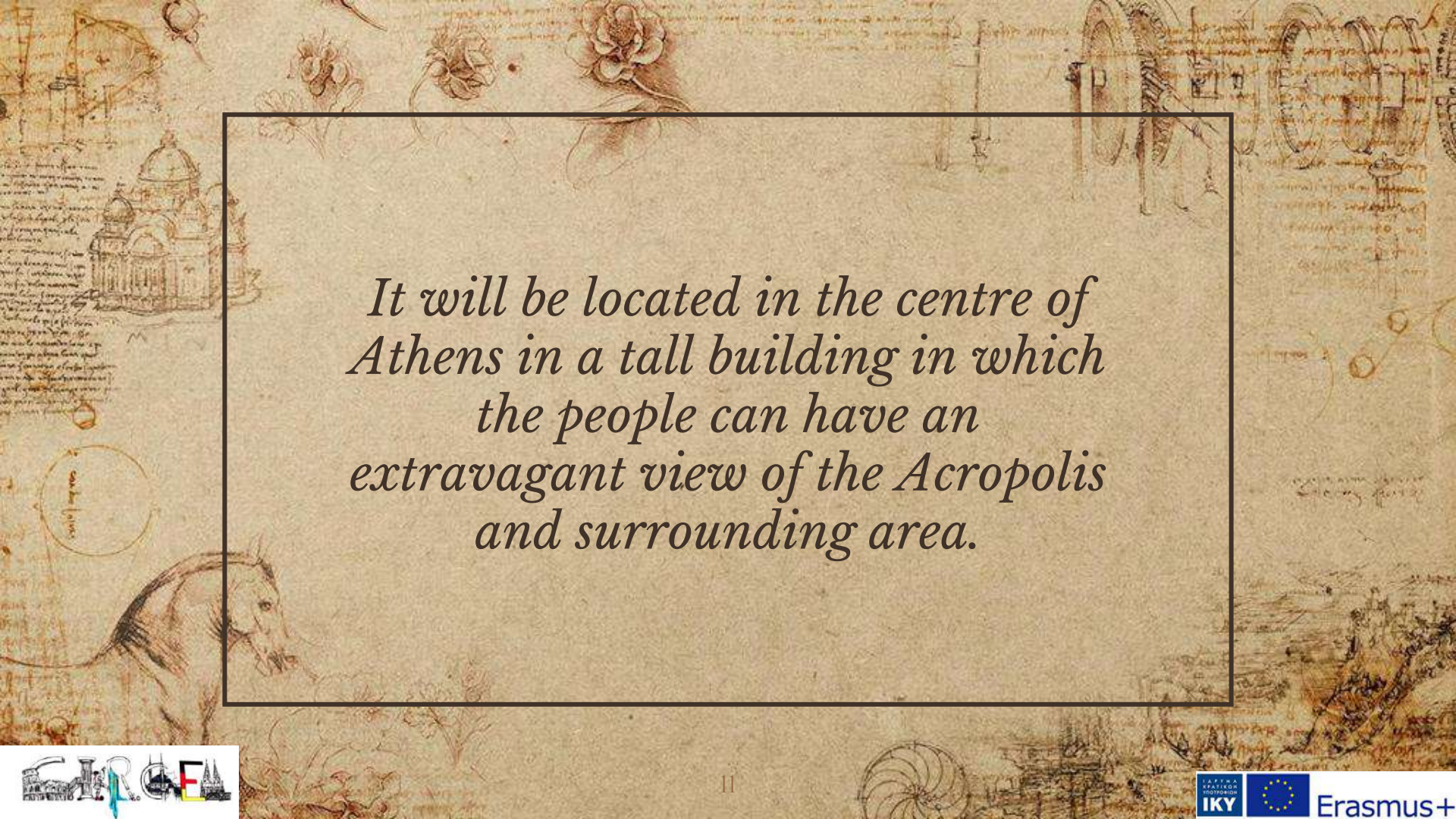
3. WHEN



*It's going to be an all season
restaurant, with different dishes
depending on the period of the
year.*



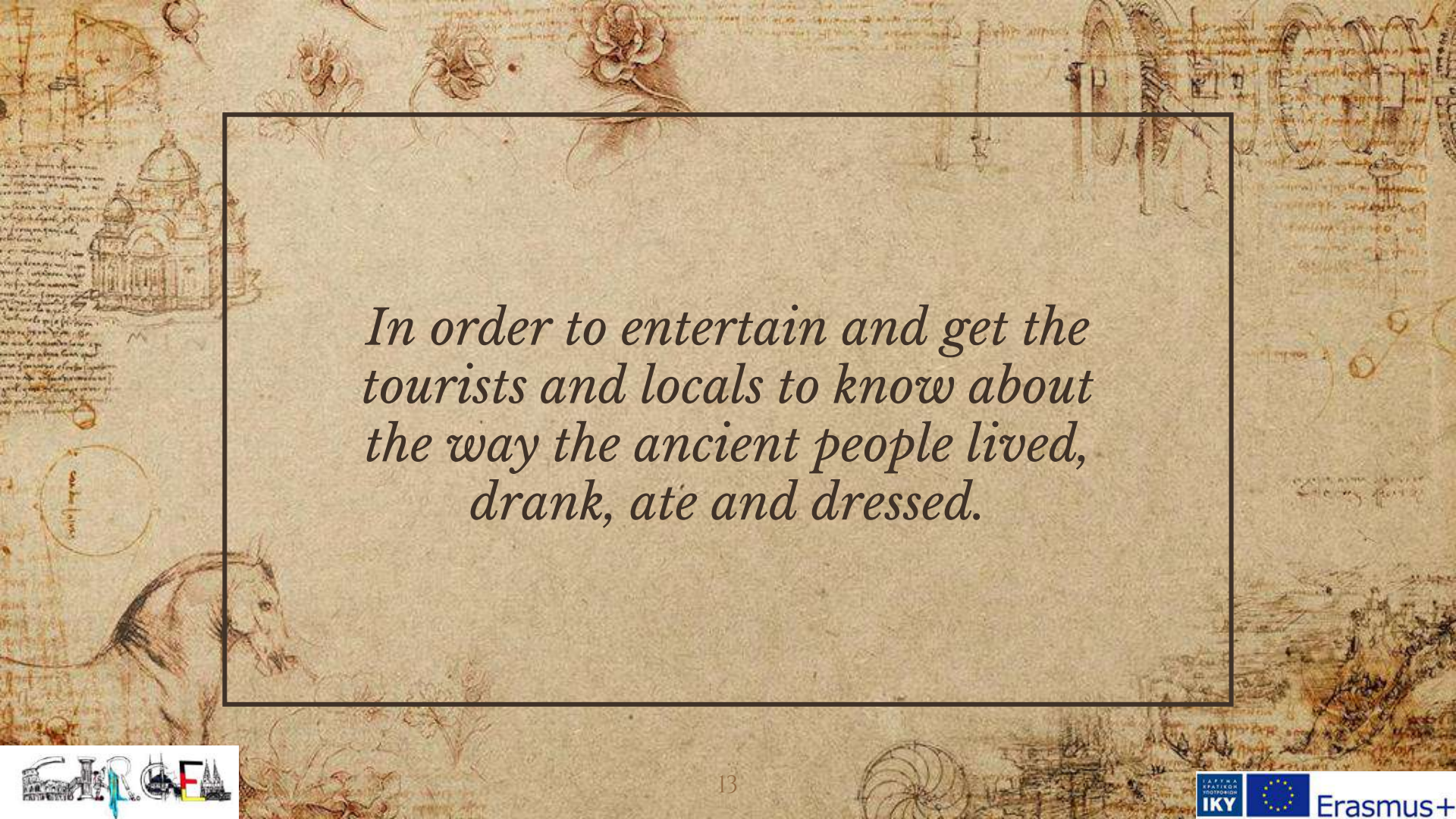
4. WHERE



*It will be located in the centre of
Athens in a tall building in which
the people can have an
extravagant view of the Acropolis
and surrounding area.*



5. WHY



*In order to entertain and get the
tourists and locals to know about
the way the ancient people lived,
drank, ate and dressed.*

STRATEGY AND GOALS

Vision

In the future we want our restaurant to expand all over Greece (serving the specialty of each area).

Values

The satisfaction of our customers and staff and the transmission of knowledge.

Objectives/Goals

To revive the ancient cuisine and spread all around the world like the Covid-19 pandemic.

SWOT ANALYSIS

STRENGTHS

Location(near the most known sights)
It's a unique idea that hasn't been applied before
Distinguished food and wine

S

WEAKNESSES

Not recommended
Not tried
Needs lots of money and research.
We need to attract investors.

W

Greek culture is going to be known on the entire world
Take advantage of the curiosity of the people

OPPORTUNITIES

O

Easily shut down because of its pioneer ways
If we won't find investors we cant support the buisness

T

THREATS

LET'S REVIEW SOME CONCEPTS



The entrance will resemble that of Hadrian's Library. The employees will be wearing ancient Greek costumes.



The place will look like a temple and the menu will be written on a papyrus. The plates will be like ancient greek pottery and will have ancient designs on them.



There will be wine running out of a spring, so whoever wants wine will go there with their cups and help themselves.



There will be also a different place where our customers will be able to buy souvenirs such as plates with ancient greek designs just like the ones they are going to be eating from (mugs, magnets etc).



The meals will be like the food that the ancestors ate and the main drink in our restaurant will be wine (especially red wine). Also it will have ancient music



The background of the slide is a detailed reproduction of Leonardo da Vinci's Vitruvian Man. The figure of the man is faintly visible, overlaid with various sketches of mechanical devices, architectural plans, and anatomical drawings. The overall color palette is a warm, aged parchment tone.

THANK YOU FOR WATCHING!

*C.I.R.C.E. Athens 2021: Business idea
based on the itinerary in Athens*

Our Swedish business plan for Athens Greece



Erasmus+

TALARIA TOURS



Erasmus+

A series of guided virtual tours of Athens.



Erasmus+

Our Business is based on
that modern men don't
want to stand in line any
more.

Maybe not even travel any more.



Two ideas in one

Visit famous places from home
&
Save time when you are on location.



Erasmus+

Guided live drone tours



From home with our own VR-gear
OR
On location at Acropolis Museum.



Erasmus+

All tours starts at the Acropolis museum





Ticket to the museum gives you 20%
discount on VR-tickets to Acropolis



Erasmus+



TALARIA TOURS



The Swedish crew from Nova Academy Simrishamn



Erasmus+

Walking in the footsteps of the Ancient Romans



Morlupo

Rome – Sant' Oreste – Rignano Glaminio





Recycle For Trains

Introduction

One of the most important problems of Italy are trash and trains. With our company we want to fix either these problems.



Our plan

Let's talk about our plan. To sum up, our company wants to reduce the trash in all the cities of Italy (in particular Rome, that is the city most involved in this problem) by giving to people the opportunity to have free train tickets.



Organization

First of all we have to make a deal with the government and the mayor of Rome for putting machines in the train stations.

These machines will give you free tickets after you will put in them a certain amount of trash.

This trash will go to the government that will recycle it.

The money earned will go for a little part to our company and for the other to the government that will use them to improve all the public transport system.



Our costumers

As we already said, the costumer of our company will be the government that will use the money earned to improve the lines of trains and of the entire underground system. Finally our company intends to save Rome from the trash that now can be found everywhere and, at the same time, help the State to create a better organised system of trasports.



Thank you (ENG), Danke (GER), grazie (ITA),
teşekkürler (TUR), Ευχαριστώ (GRE), Tack (SWE)



A photograph of a narrow, dimly lit tunnel in the Catacombs of Rignano Flaminio. The walls are made of rough, layered stone, and the floor is uneven. In the distance, a brighter opening is visible at the end of the tunnel. The overall atmosphere is dark and historical.

Improving the Catacombs of Rignano Flaminio

INTRODUCTION

In Rignano Flaminio there are Santa Theodora's catacombs which date back to the IV-V century. the tomb closings have graffiti inscriptions.

It's located in the area of Rignano's modern cemetery. It can be accessed from the eighteenth century cathedral dedicated to St. Theodora and the martyrs of the catacomb

VALORIZATION OF THE PLACE

- advertisement

advertising this place could be helpful to make it known

where?

- posters, schools, online, tour guides

TRANSPORTS



The main problem of this zone is the public transport system.

The first thing to improve would be the railway line that connects Rome to Viterbo.

When people arrive at Rignano's station it would be great if there was a shuttle to go to the catacombs.

Another departure point of the shuttle could be in front of the city hall.

Info-Point

- Info-Points in english and italian give everyone the opportunity to understand the history of the place
- we would place them on the path to the catacombs and in front of them
- especially signs that show the way to the catacombs would be helpful



CONNECTION TO THE MODERN WORLD

Something really interesting would be giving people the chance to see how the catacombs were in the past.

This is possible thanks to the modern technologies like the Virtual Reality.

The idea is to use it in front of the most important places, making people feel like they're actually there.



THANK YOU FOR
YOUR
ATTENTION

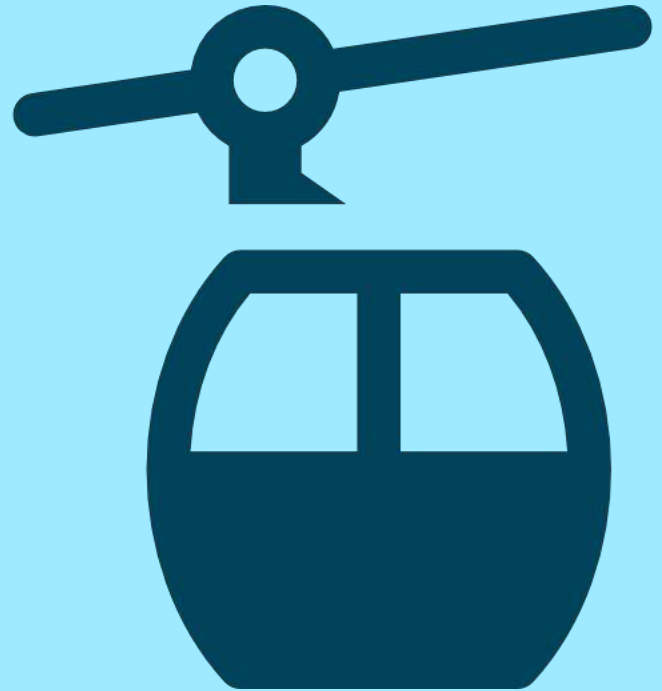
Sant'Oreste

BUISNESS PLAN TO MAKE IT BETTER



1. cabin or chairlift

So everybody, even with a
wheelchair could go up to
the hermitage





2. SNACK BAR



Along the
path



Have some bars
where you can buy
some food and drinks
and enjoy the view

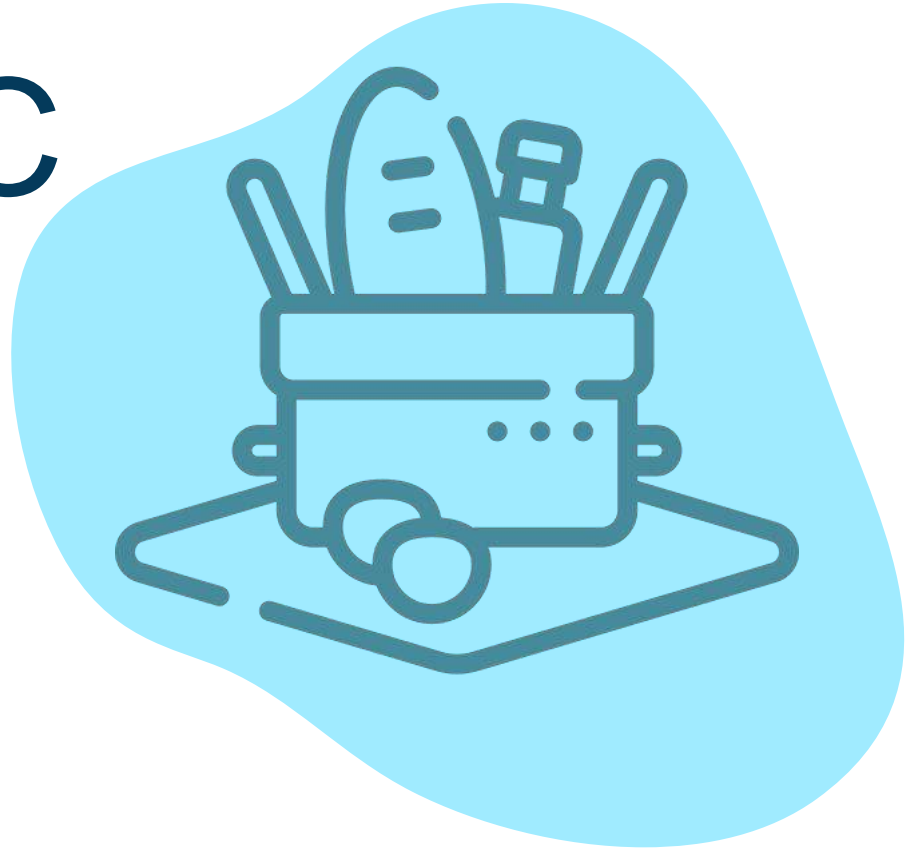


3. SOUVENIR SHOP

Shops where you can buy gadgets, or even an umbrella if it starts raining



4. PICNIC AREA



...

5. TELESCOPES
on the very top, to
see the stars



CREDITS: This presentation template was created by **Slidesgo**, including icons by **Flaticon**, infographics & images by **Freepik** and illustrations by **Stories**



Thanks!



Made by: Lucia, Francis,
Gustav, Maria, Noemi and
Sara

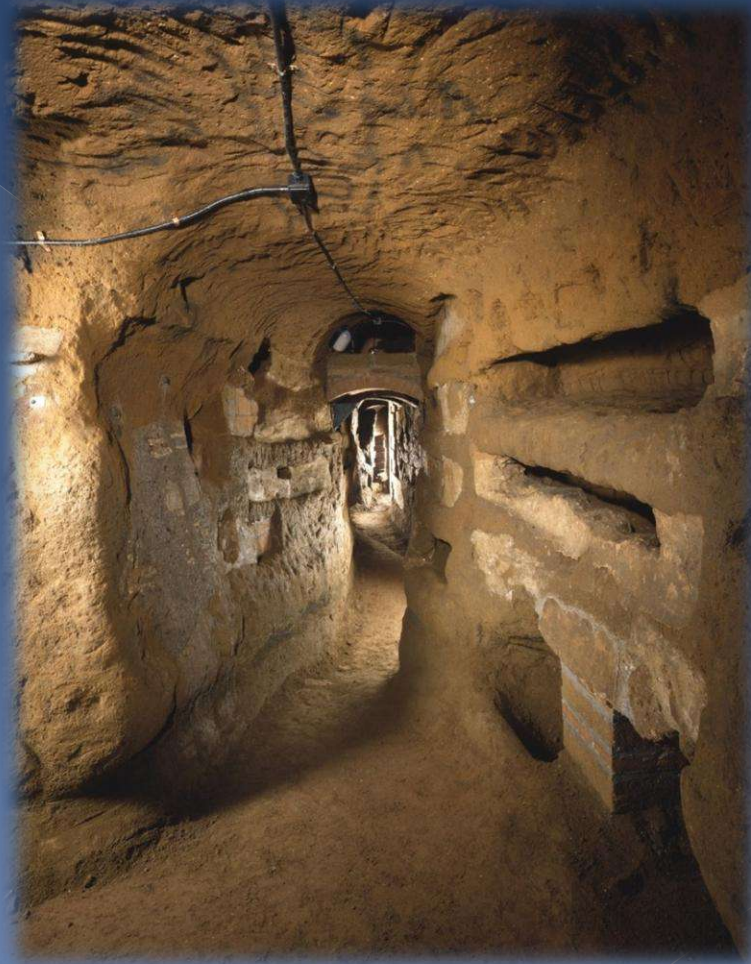


WEEKEND IN RIGNANO FLAMINIO



SATURDAY

- VISIT OF CATACOMBS MUSEUM:
 - informations
 - remains
 - touristic guide.



SATURDAY EVENING

- OPEN THEATRE
- DISCO BUS



SUNDAY

- LOCAL FESTIVAL or WALKING AROUND THE VEIO'S PARK

Plants of the park:

- The holm oak
- the ilatro
- The strawberry tree
- The Red Juniper
- The mastic
- Rosemary
- Myrtle
- Oleander



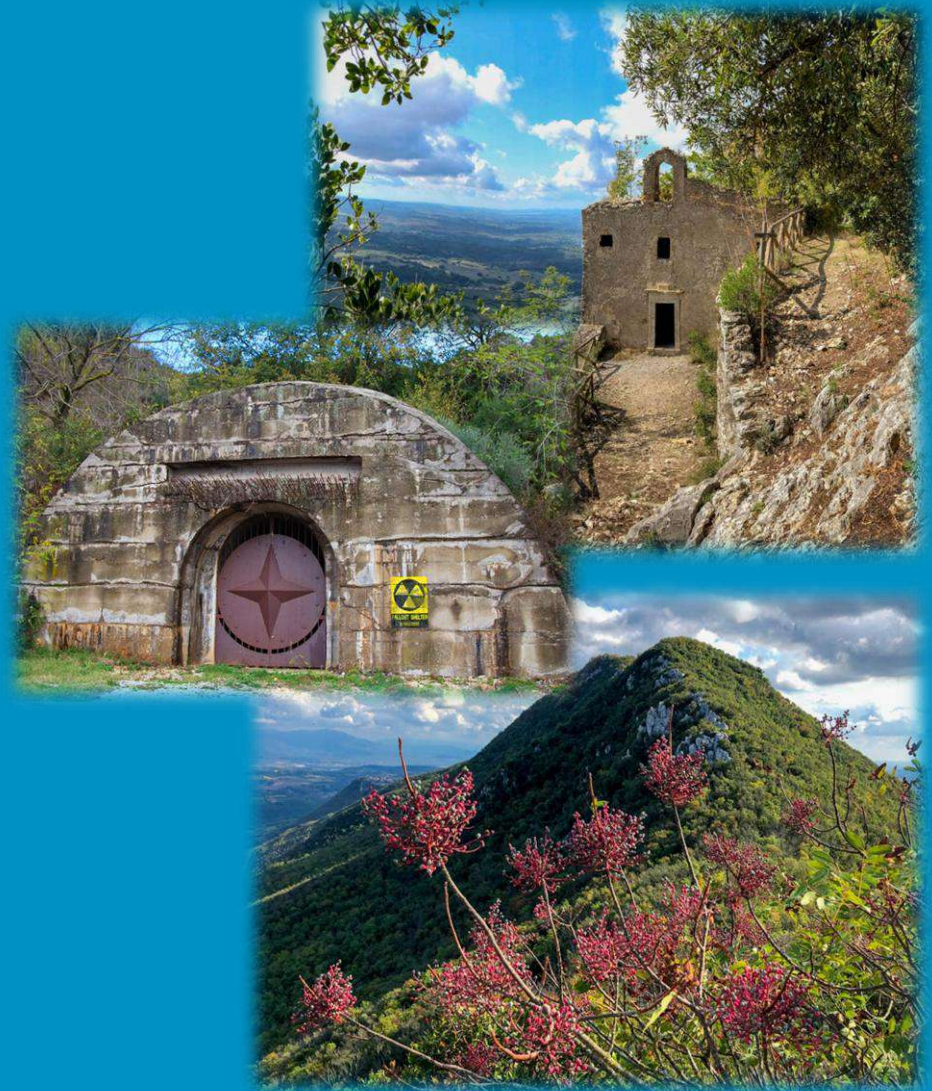
Monte Soratte

*Violet team: Flora, Isabella, Emilia, Viola
and Claudia*



Something about Monte Soratte

- Monte Soratte is 691 meters high
- Nature filled with different plants and animals
- It was originally an island
- Different tourist attractions
- “Madonna di maggio” - 6 holy places



How to attract tourists?



ZIP LINE: a long thick wire attached between two points, one higher than the other, that you can move along quickly while hanging from a small wheel, as entertainment or as a way of travelling above and across something.



Tourists could use quads to reach the zip line, more suitable for the winding mountain roads.



Why would zip line attract many tourists?

- It's a very funny experience, it can attract a lot of young people
 - It would be the first zip line in this territory
- It is a different experience, it gives you the feeling of flying
- It is a way to admire the Nature Reserve of Monte Soratte from a different perspective



**THANK YOU FOR
LISTENING!!!!**



Erasmus+

BY WHITE TEAM

BUSINESS PLAN: ACCESSIROME

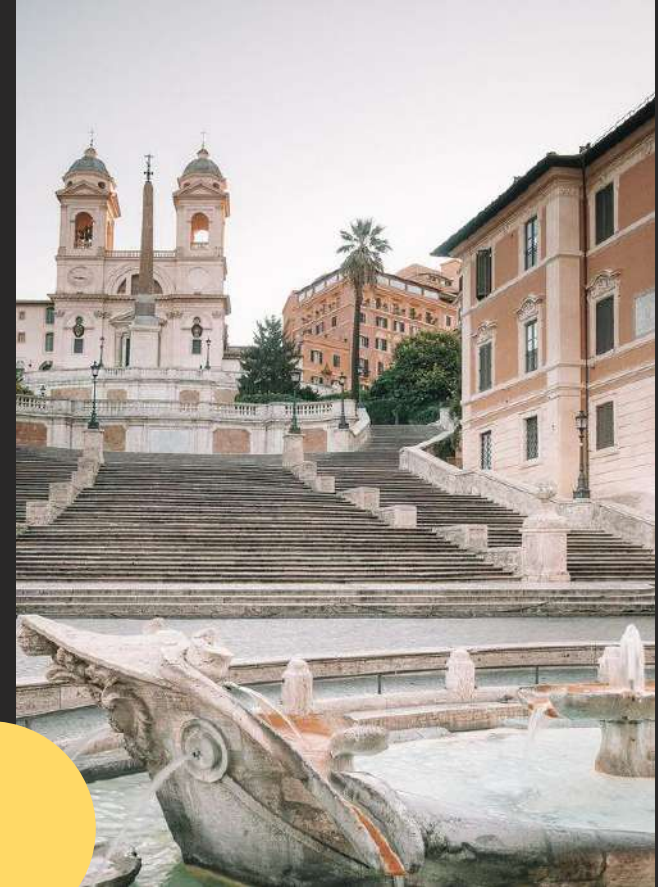


INTRODUCTION

The Spanish steps represent the close relationship between the Sacred and the Eternal city, shown through the elevation and vastness of the monument. The longest and widest steps in Europe are also an important landmark in Rome as they host events and are home to Italian traditions.

The Spanish steps were built in 1725, choosing a baroque style to link the Spanish Embassy to the Church of Santissima Trinità dei Monti.

The Spanish steps are a series of 135 steps, which means that people that have trouble walking can't reach the top and enjoy the view.



ELEVATORS

ESCALATORS

RAMPS

**OUR
SOLUTION**



Powered by **SOLAR PANELS**



PROS

- It makes the Spanish steps accessible to everyone
- It's eco-friendly
- It prevents crowding
- It's faster to get on top of the stairs
- It's constantly supervised by authorities
- All money which is not used for maintenance would go to charity

CONS

- It could rust [constant maintenance]
- It could take a lot to build it [built one step at a time to make the process quicker]
- It could be vandalised [constant supervising]
- It could close the stairs because of malfunctioning [warranty that reparations would be quick]
- You would have to pay for access [to guarantee maintenance]



GOALS



Help people struggling to walk up the stairs reach the top and enjoy the view



Make the square less crowded so tourists can enjoy it better



Help charities with the extra money that isn't used for maintenance

THANKS!

Giulia Balsamo – Italian Team

Beatrice Bellini – Italian Team

Harun Yahya Efil – Turkish Team

Eugenia Strepì – Greek Team

Natalia Vassilaki – Greek Team

Walking in the footsteps of the Ottomans



Istanbul



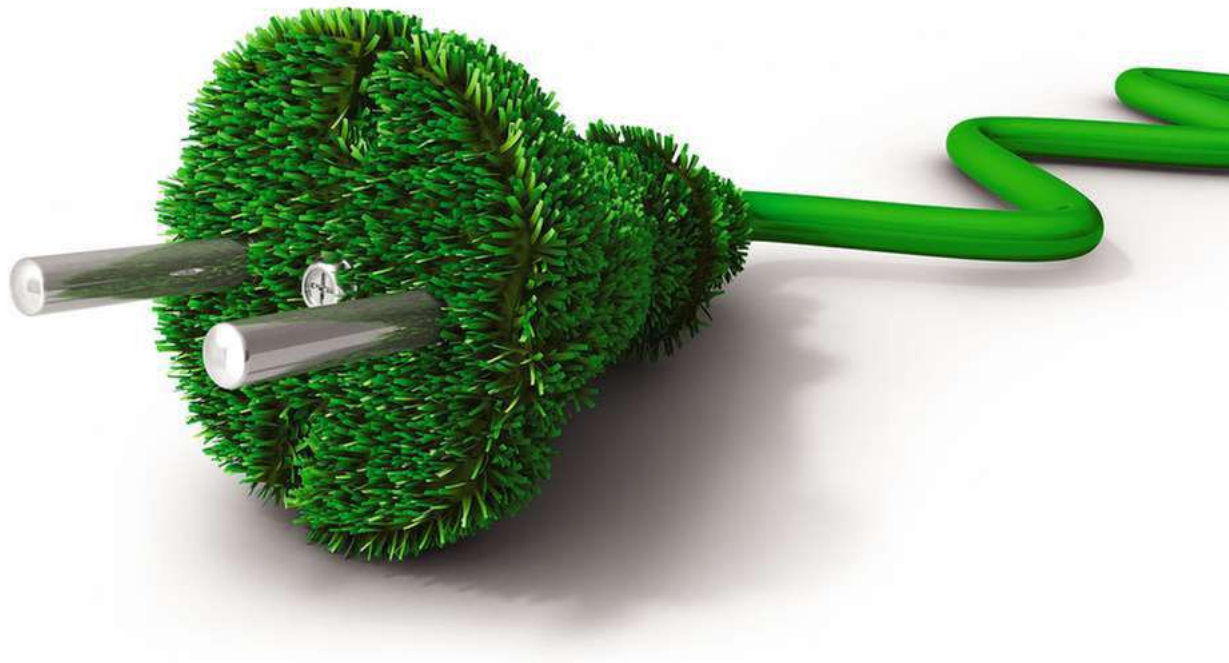


Business Plan Istanbul

Yellow Team

saveECO

For your health





Idea

- Producing small Solar Panels
- An affordable option for everybody

Goals

- Cheaper electricity
- Better environment
- More recycling
- Green areas (more trees and parks)



Financial plan

- Plan is to sell affordable products
- We are going to invest lots of money, so people can use the highest quality products.
- Result: More costumers —>more money



Thanks to everyone for
listening

ISTANBUL SAFETY PROJECT

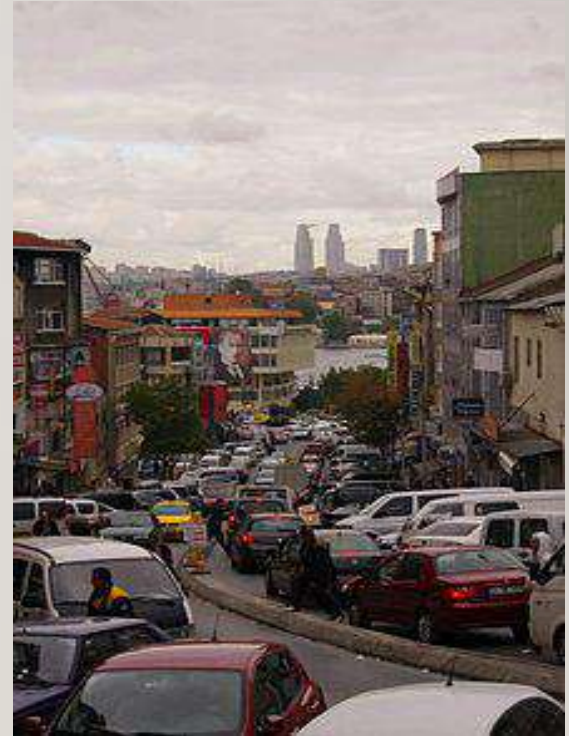
BY GREEN TEAM HILDA, OLIVER, DAVUD, FURKAN, SPYROS, GABRIELE,
EMRE ,MAHMUT

INTRODUCTION

- 1. Summary
- 2. Company description
- 3. Financial Plan

SUMMARY OF OUR COMPANY

- Our Company would like to provide a better infrastructure so that the streets are no longer crowded
- We want to establish this company because we want to prevent accidents and we want to prevent traffic jams



COMPANY DESCRIPTION

- The company goal is to create a better traffic infrastructure, bus lanes only for busses, that there are more and bigger busses on the streets, extra train lanes and we also want to inform the people of Istanbul that public traffic is way better than driving with your private car



COMPANY DESCRIPTION 2.0

- Why would the customers choose us ?
- Public transport is more comfortable if there are bigger busses and more train lanes
- It's going to reduce time to get wherever you have to be
- It's better for the environment; cleaner environment
- There are going to be less traffic jams
- The people will save their Money if they use more public traffic

FINANCIAL PLAN

- Our expenses are the bigger buses, more traffic police, the train lanes and special classes to establish traffic rules
- We would claim money by making a subscription for busses and trains which would costs 6500 lira for a year to use as many times as you want; students, teachers and old people pay 800 lira for a year subscription
- A subscription for a month would cost around 500 lira and for students, teachers and old people 69 lira



FINANCIAL PLAN 2.0

- One time tickets for 2-3 lira
- You can pay with your phone, with credit card and with a special card only for public transportation

THANK YOU FOR LISTENING



Better Life Recycling

Recycled plastic saves lives



Overview

- Istanbul is a city with a lot of plastic trash on the streets and homeless people
- We will change that!
- It's important to help the society and make Istanbul cleaner and more beautiful



The Plan

- Put recycle cans on the streets that people can throw their plastic in it so the streets stay clean
- People with no jobs and volunteers can pick up the plastic of the cans and bring it to us (they will get money for it)
- Sell the plastic trash to the government that will recycle it
- The claimed money goes to homeless people



Main Building

- Place for organization
- Place for trade plastic trash
- Place for giving money to Homeless people
- In the central of Istanbul
- Plants around
- Solar panels on the roof



Thank you for your
attention! ❤️🌍



Presentation of Boyko🌍🌍 , Batuhan🌍🌍 , Claudio🌍🌍 , Nova🌍🌍 , Yigit🌍🌍 , Hamza🌍🌍 , Ensar🌍🌍
and Lion🌍🌍

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53rd Lyceum: <https://53erasmusplus.blogspot.com/>

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